



COMMUNITY
-CRAFTED-
INDEPENDENTLY
= BREWED =

Year-Round
SERIES

ALTERIOR MOTIVE

INDIA PALE ALE

ALC/VOL 7.0% ... IBU 68

INSIDE

Malt: 2-Row, Munich

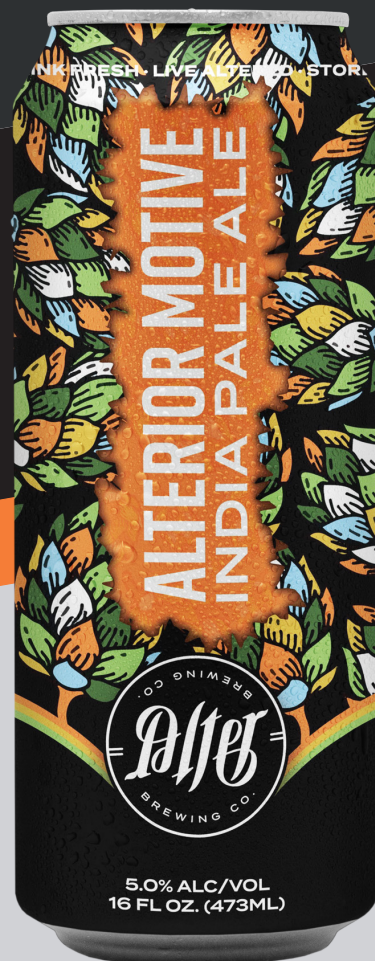
Hops: Citra, Simcoe

Berry, tropical, sharp citrus

OUTSIDE

Golden in color with a high degree of clarity.
Light/medium body.

Dry-hopping with Citra and Simcoe creates intense tropical and citrus aromas, while the strong malt bill produces an excellent balance with the hops for a smooth and lightly bitter finish.



4-PACK 16oz CANS



AVAILABILITY: 1/2 BBL • 1/6 BBL • 4-pk 16oz CANS

WHAT'S YOUR MOTIVE?

Alterior Motive was the first IPA brewed at Alter and has since become one of its best-selling flagship beers.

The placement of "Alter" in the name of this beer signifies that our only motive is our own: to produce the most enjoyable, highest quality beer possible... no matter what style.

