



ALTER BREWING COMPANY

2022 RETAIL RELEASE CALENDAR

Availability: 1/2 · 1/6 · 6-pack case

		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
YEAR ROUND	AMBIGRAM	[Purple bar]											
	HOPULAR KID	[Orange bar]											
	ALTERIOR MOTIVE	[Green bar]											
	HEAVY SQUEEZE	[Yellow bar]											
	CENTER LINE	[Red bar]											
SEASONAL	ALSATIAN TARTLET		[Light Orange bar]										
	ALTERADO					[Brown bar]							
	FESTBIER							[Teal bar]					
	SWEDDA WEDDA	[Dark Red bar]											[Dark Red bar]

YEAR ROUND

AMBIGRAM HAZY IPA

Dry-hopped with the gold standard combo of Mosaic and Citra, and extra oomph from Idaho 7, Ambigram delivers a strong orange and tangerine aroma.

The brewing method gives our latest hazy IPA a juicy character with just the right amount of sweetness.



HOPULAR KID EXTRA PALE ALE

Alter your taste buds with a hopadelic trip to flavor town. Light-golden in color with brilliant clarity. Juicy tropical fruits and citrus abound from dry-hopping with Amarillo, Centennial, Citra, Mosaic, and Simcoe hops.

ALTERIOR MOTIVE INDIA PALE ALE

What lies behind our flagship IPA is a complex and masterful balance of aroma and flavor from Citra and Simcoe hops. Complex aroma of tropical fruits, citrus, and pine from the aggressive dry-hopping. Well balanced with minimal bitterness.



HEAVY SQUEEZE LEMON WHEAT ALE

In our quest to brew the most refreshingly tart, sweet beer on the planet, we realized that the only solution was to employ the bright, citrusy power of lemon. Brewed with copious amounts of lemon zest puree for a nice citrus zing and smooth, pleasant sweetness, this juice is definitely worth the squeeze.

CENTER LINE GOLDEN ALE

We're ready to face off against macro beers with our incredibly approachable golden ale.

Aromas of biscuits and honey with delicate floral notes. A sweet malt character and citrusy finish make for an easy drinking but flavorful beer.



SEASONAL

ALSATIAN TARTLET TART IPA

This IPA is bright and vibrant like the Medieval architecture in Colmar, France. Made with Barbe Rouge hops from the Alsace region that impart flavors of papaya, lemon, and white grape, its subtle sweetness is balanced by a pleasant tartness.



ALTERADO MEXICAN-STYLE LAGER

A relaxed Mexican-style lager brewed with flaked maize, noble hops, and a strain of yeast known to ferment a myriad of brews from our friends to the south.

A classic spicy nose with a hint of corn mimics driving past your local tortilleria with the windows down.



FESTBIER GERMAN-STYLE LAGER

Festbier is THE drink of choice at Oktoberfest festivals around the world, and much like its European inspiration, we brewed this beer to be the life of your next fest. Say "Prost!" with our Festbier.

Complex maltiness that includes a pleasant toasted character. Balanced with a touch of sweetness on the finish.



SWEDDA WEDDA OATMEAL STOUT

This 7.5% oatmeal stout is as much fun to drink as the name is to say. As the cool air from the north heads our way, this seasonal will warm you just like your favorite sweater does. It's Swedda Wedda time.

Smooth with a soft and creamy mouthfeel; dark malts impart a roasty character with notes of chocolate and coffee.

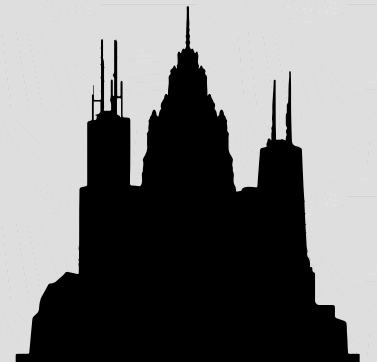


DISTRIBUTION PARTNERS



SCHAMBERGER BROS.

COVERAGE INCLUDES: DEKALB, DUPAGE, KANE, KENDALL, AND PORTIONS OF NORTHERN AND WESTERN COOK COUNTY



LAKESHORE BEVERAGE

A Hand Family Company

LAKESHORE BEVERAGE

COVERAGE INCLUDES: GRUNDY, KANKAKEE, LAKE, LASALLE, LIVINGSTON, LOGAN, MCLEAN, PUTNAM, WILL, AND MOST OF COOK COUNTY